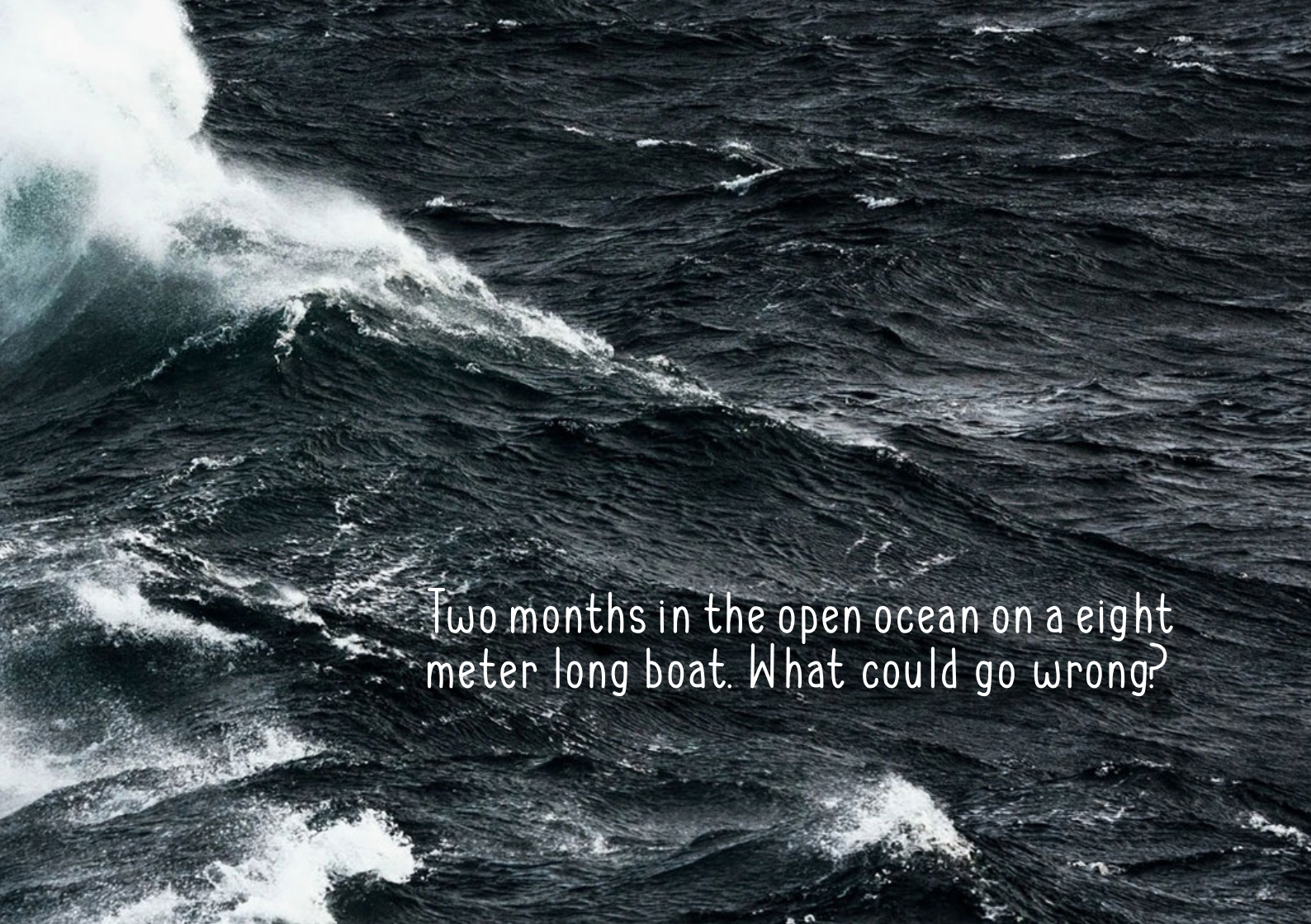


FOLLOW US IN THE ADVENTURE OF A LIFETIME



ROW
48



Two months in the open ocean on a eight meter long boat. What could go wrong?

THE CHALLENGE



We will row across the Atlantic Ocean in full autonomy, carrying our own food, water and navigation gear.



Starting from the Canary Islands, heading towards the Caribbean. There are more than 5000 km to go.
If we don't get lost in a storm...



December 2019 to January 2020. New Year's Eve is going to be the perfect opportunity to pop a bottle of champagne and get warmer.

#GENERATIONCAP48

Together even if
we're different!

THE CHARITY 48



Cap48, in association with RTBF, raises awareness about disability and promotes the inclusion of disabled people in the society.

We support Cap48 in its mission.

Our goal is to help them by:

- donating a part of the raised funds
- organising rowing activities for disabled persons.

Support our project and contribute to improve the lives of thousands.



THE CREW



Benoit Leclercq - 30

Assistant store manager

With his 2 meters and 115 kg, he will be the power machine in the boat. Ben knows it won't be easy to catch the start line but he'll fight for it. Hard.

« I've been dreaming about the Atlantic for a decade. Being far from home, out of my comfort zone is an exciting challenge for my personal development ».

Yegor Tarelkin - 29

Wood industry auditor

Travel and adventure junkie, Yegor is cut for this kind of challenges. Able to see the fun even in the most enduring moments, he'll be in charge of the light mood aboard.

« Crossing the Atlantic is the biggest challenge I faced but it makes it even more appealing. I cannot wait to start the adventure and let the magic happen! »





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THE COMMUNICATION



Already seen on



Exposure

We communicate with a large audience via social platforms and media. We mainly target people interested in sports, adventures and self development.



Content creation

We create inspiring videos, pictures and articles. We can include your corporate branding and provide you exposure to our audience.



Event organisation

Several events will be organised throughout the campaign. Be there and get the chance to expand your audience.

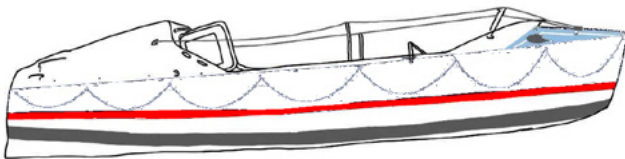
SUPPORT US






















While we can do the effort to cross the ocean in full autonomy, we cannot get there without you.

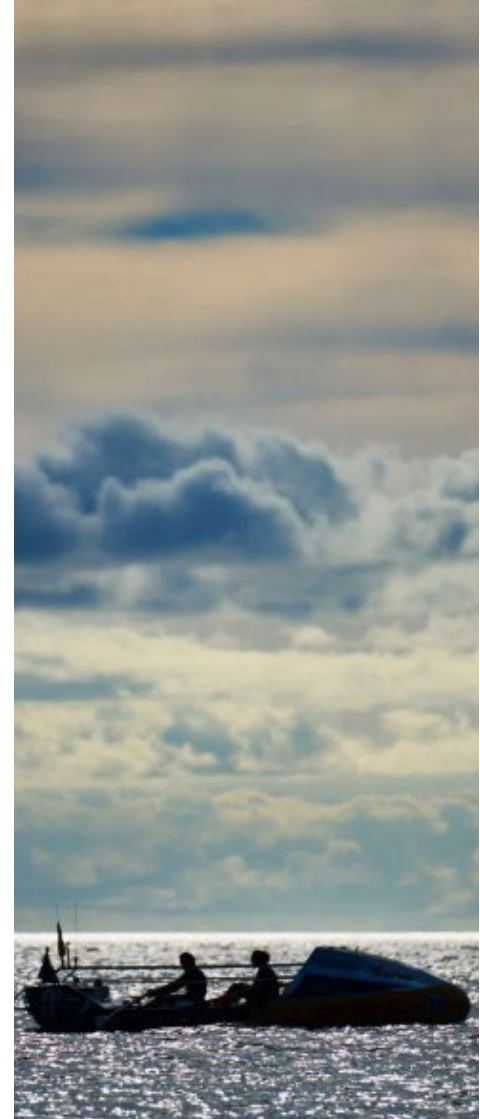
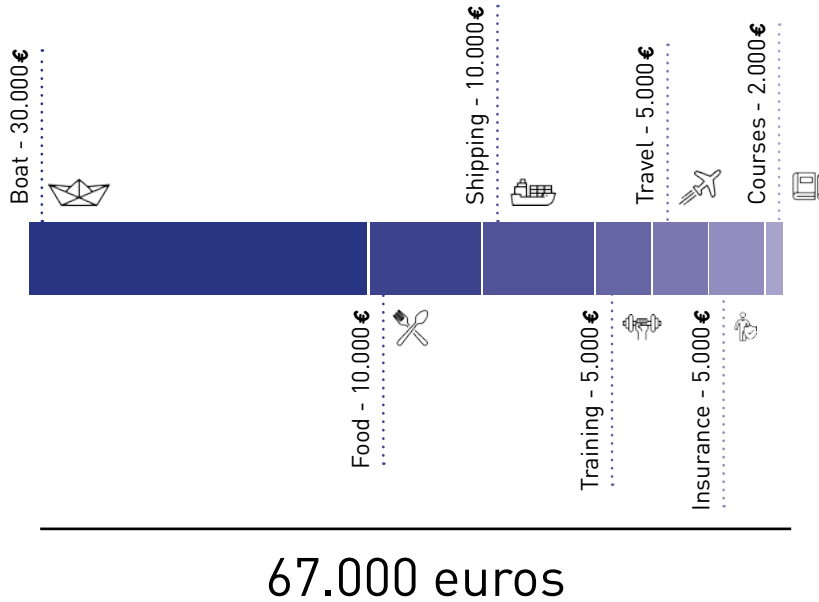
This adventure requires a lot of investments and sacrifices. Help us getting to the start line, we will do the rest.

We need sponsors to help us equip the boat and assure our safety.

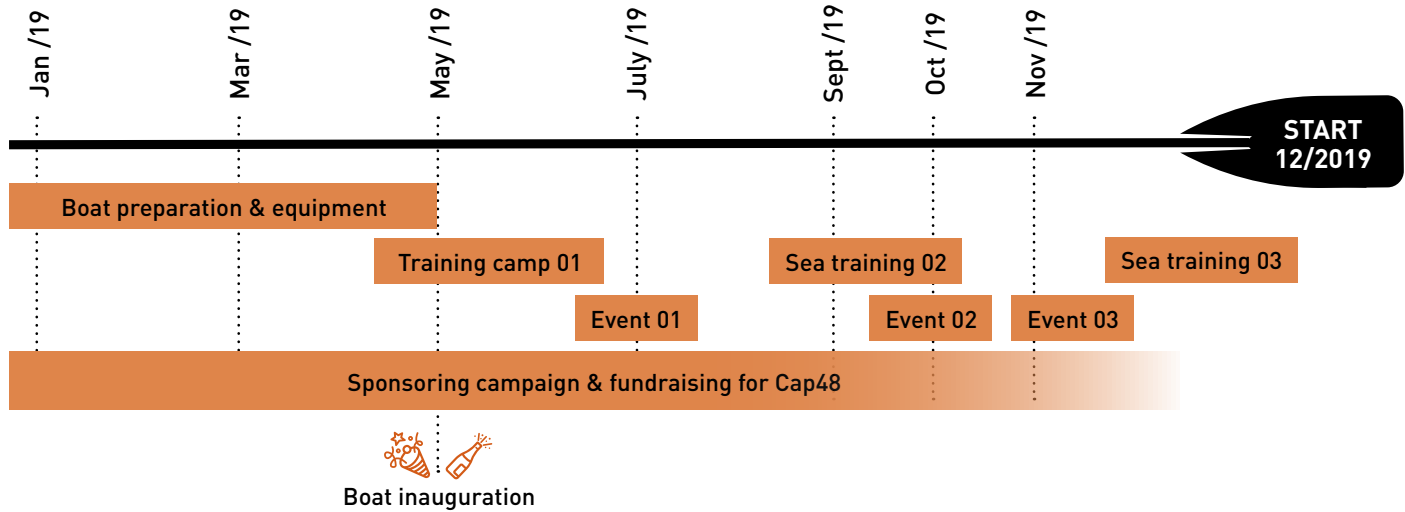


| |  Bronze 3.000,- euros |  Silver 5.000,- euros |  Gold 10.000,- euros |  Platinum 20.000,- euros |
|---|--|--|---|---|
| Company logo on social media, website and boat |  |  |  |  |
| Possibility to promote your company during our events |  |  |  |  |
| Company logo on team clothing | |  |  |  |
| Motivational speech at your company's event | | |  |  |
| Two oars from the crossing | | | |  |
| Boat painted with company colors | | | |  |

BUDGET





TIMELINE





EMBARK WITH US

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 @row48_
 @row48.eu

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